

(c) 1999 Business Wire  
 File 275:Gale Group Computer DB(TM) 1983-2010/Jul 30  
 (c) 2010 Gale/Cengage  
 File 624:McGraw-Hill Publications 1985-2010/Sep 10  
 (c) 2010 McGraw-Hill Co. Inc  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 636:Gale Group Newsletter DB(TM) 1987-2010/Sep 10  
 (c) 2010 Gale/Cengage  
 File 621:Gale Group New Prod.Annou.(R) 1985-2010/Jul 21  
 (c) 2010 Gale/Cengage  
 File 16:Gale Group PROMT(R) 1990-2010/Sep 09  
 (c) 2010 Gale/Cengage  
 File 160:Gale Group PROMT(R) 1972-1989  
 (c) 1999 The Gale Group  
 File 148:Gale Group Trade & Industry DB 1976-2010/Sep 10  
 (c) 2010 Gale/Cengage  
 File 20:Dialog Global Reporter 1997-2010/Sep 12  
 (c) 2010 Dialog

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Set	Items	Description
S1	0	PERSONALIZ\$ OR CUSTOMIZ\$5 OR TARGET\$3 OR INDIVIDUAL\$4
S2	17	PERSONALIZ?5 OR CUSTOMIZ?5 OR TARGET?3 OR INDIVIDUAL?4
S3	18193207	PERSONALIZ? OR CUSTOMIZ? OR TARGET? OR INDIVIDUAL?
S4	40326840	MESSAGE OR GREETINF OR INFORMATION
S5	40410516	MESSAGE OR GREETING OR INFORMATION
S6	1751632	MULTIMEDIA OR MULTI (W) MEDIA OR MULTIPLE (W) MEDIA
S7	2551	S3 (5N) S5 (5N) S6
S8	18177113	USER OR RECIPIENT OR CUSTOMER OR CONSUMER
S9	24275	S3 (5N) S6
S10	1880	S9 (5N) S8
S11	89198	S5 (5N) S6
S12	572159	S3 (5N) S8
S13	136	S11 (5N) S12

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